



St. Charles City-County Library
Foundation

Mobile Library SPONSORSHIP OPPORTUNITIES

— Premier Platinum: \$20,000 or more

Comprehensive mobile Library Sponsorship

Name on back of the mobile library - lifetime of the vehicle

Name on sponsorship recognition display inside vehicle - lifetime of the vehicle

Name recognized on website, in min of 3 eblasts, and 6 social media mentions

Recognition in our 2021 Gala program

Recognized in campaign results

— Platinum: \$10,000 - \$19,999

Technology Sponsorship - Nameplate near tech area for 5 years

Name on the back of the mobile library for 5 years

Name on sponsorship recognition display inside vehicle - lifetime of the vehicle

Name recognized on website, in min of 3 eblasts, and 6 social media mentions

Recognized in campaign results

— Gold: \$5,000 - \$9,999

Universal assist lift Sponsorship - Nameplate near universal assist lift for 5 years

Name on sponsorship recognition display inside vehicle - lifetime of the vehicle

Name recognized on website, in min of 3 eblasts, and 6 social media mentions

Recognized in campaign results

— Silver: \$1,000- \$4,999

Shelf Sponsor - Nameplate on shelf for 5 years

Name on sponsorship recognition display inside vehicle - lifetime of the vehicle

Name recognized on website, in min of 3 eblasts, and 6 social media mentions

Recognized in campaign results

— Bronze: \$500 - \$999

Name on sponsorship recognition display inside vehicle - lifetime of the vehicle

Recognized in campaign results

*Unless waived by the Library Board of Trustees, Library facilities or departments/areas of a Library facility shall not be named for 1) political candidates, organizations or elected officials; or, 2) religious organizations or institutions.

**Naming recognition is provided to individuals, families and entities that exemplify the attributes of integrity and civic leadership. If an individual or entity for which a naming commitment has been made violates these standards, the Library may elect to remove the individual, family, or entity's name from the naming opportunity. Before taking such action, the Library shall undertake due diligence, including consultation with counsel, as to any legal ramifications that the Library may have under any pre-existing agreement(s) related to naming opportunities or in regard to any other matter that may have a legal bearing upon a proposed change in name. Any naming authorized by the Library Board can only be revoked by a vote of that body.

***Naming agreements may be also modified in the event that: 1) the named department/area of a facility is substantially renovated, expanded or designated for another use; 2) the named department/area of a facility is sold, destroyed, removed or abandoned; 3) a named business, organization or entity changes its name and/or focus of operations, or ceases operation.