



READY
TO READ

Sponsorship Opportunities for Ready to Read

Ready to Read is leading the way in providing early literacy materials to young readers in St. Charles County. Through partnerships with over 25 local agencies, we are engaging with the community on a daily basis.

Your sponsorship allows us to continue this outreach work and provides you with the opportunity to showcase your commitment to St. Charles County. An investment in the Library Foundation is an investment in the community and one that will benefit all generations.

Platinum Level -- \$5,000 gift

- Provides Early Literacy Bags for new mom's in St. Charles County for an entire year. This gift allows us to provide 1,000 zippered bags to new parents.
- Every Early Literacy Bag would have sponsorship recognition including company logo
- Spotlight article in the "Thoughtful Giving" newsletter
- Special mention in e-mail campaign
- Recognition on website and social media

Gold Level -- \$2,500 gift

- Provides reusable Early Literacy bags for fourteen partner agencies in the community for one quarter. This gift allows us to provide 1,500 reusable bags for our Kits.
- Every Early Literacy Bag would have sponsorship recognition including company logo
- Special mention in e-mail campaign
- Recognition on website and social media

Silver Level -- \$1,000 gift:

- Provides for all materials needed to create and maintain one Mini-Library in the community.
- All books and materials in the Mini-Library would have sponsorship recognition including company logo in full-color.
- Recognition on website and social media

Bronze Level -- \$500 gift

- Provides for supplemental books and materials to be purchased in Spanish to support our Latina population.
- All books and materials would have sponsorship recognition including company logo in full-color.
- Recognition on social media