



St. Charles City-County Library Foundation
March 10, 2011 Minutes

Meeting convened at 3:30pm. President Larry Shroth called to order.

Present: Larry Shroth, Joe Krebs, Danielle Tormala, Kris Weidenbenner, Steve McKinstry, Sheila O’Connell, Warlene Reed, Rebecca Cody, Blake Wyatt, Mark Rudolph, John Thaelke, Denise Ulett, Victoria Schmitt Babb

Absent: Todd Freund, Kyle Gaines, Sharon Lee, Charles Lewis, Keith VanHoy, Ryan Robertson

Staff: Kristin Williams, Jim Brown, Lisa Dunham

Secretary's Report: Minutes presented by Larry Shroth. Blake Wyatt made a motion to accept the minutes as presented. Joe Krebs (Second). Motion passed

Financial Report: Presented by Kristin Williams. Kristin reviewed the finances with the group and pointed out significant variances. The largest variance is a result of Capital gifts and timing. The Buy A Brick campaign is slower than Kristin had hoped but we will continue to market it through the opening of Spencer. Kris Weidenbenner made a motion to approve the finance report as presented. Wyatt (Second). Motion passed.

Committee Reports:

ELA – Sheila O’Connell shared with the group how the ELA has planned for this years trivia night and said that they have been getting a few new faces at these meeting as well as keeping the regulars engaged. She invited others to come to a meeting so that they can meet some of the volunteers that are working to support our events. She also encouraged everyone to mark their calendar for the Books, Bats & Brew event on June 4th.

Marketing – Victoria Schmitt Babb shared with the group that they had come up with some ideas to strengthen not only the presence of the Library Foundation on facebook, but also help the board members better market themselves as Foundation Board members. Everyone is receiving a small amount of Foundation Business cards. Additionally we will be represented at the Baby Kid Expo at the end of April.

President's Comments: Shroth shared with the group the summary of the first Executive Committee meeting. This group will serve as the nominating committee, support the Imagine campaign efforts, evaluate special projects and partnerships, as well as prepare the board meeting agendas.

Planning and Development Coordinator Comments: Kristin asked everyone who hadn't turned in their personal commitment forms to do so. Additionally, we are looking for more of the Board Bios and a picture that can be used for our Board spotlight section on the website. Kristin also asked for feedback from the Two Minute Tuesdays. Babb suggested adding information on pending grants or potential requests so that people can support the effort by connecting people. Overall people appreciated being kept up to date on what is going on.

Directors Comments: Jim Brown gave an update on the Spencer Road construction. Shroth asked about the timeline and Brown responded that we are still looking at late fall for the actual opening.

Old Business:

10-14 Foundation funding for Spencer Road – A discussion was held about how the Foundation can best support the District not only with Spencer Road, but also with district wide initiatives. Comments about Spencer Road included identifying an area that could connect a meaningful and lasting impression with the Foundation. There was also discussion about supporting technology to allow for self checkout, not just at Spencer but for the District. There were questions about the readiness of this by the District. It was decided that a task group would be formed in order to make a recommendation to the board. This recommendation will be made at the May meeting.

New Business:

Comments from the Foundation Board:

Hearing no other comments, Shroth sought a motion to adjourn the formal board meeting in order to proceed to the board retreat. John Thaelke (Motion) Krebs (Second). Meeting Adjourned at 4:50pm

Recording Secretary, Denise Ulett
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