



St. Charles City-County Library Foundation
November 10, 2010 Minutes

Meeting convened at 3:35 p.m. President Larry Shroth called to order.

Present: Kyle Gaines, Joe Krebs, Denise Ulett, Larry Shroth, Todd Freund, Danielle Tormala, Kris Weidenbenner, Steve McKinstry, Kim Bakker, Sheila O'Connell

Absent: Charles Lewis, Ryan Robertson, Warlene Reed, Joe Krebs, John Thaelke, Mark Rudolph, Rebecca Cody, Sharon Lee,

Staff: Kristin Williams, Erica Mills, Carl Sandstedt, Jim Brown, Lisa Dunham

Guests: Keith Van Hoy

Secretary's Report: Minutes presented by Larry Shroth. O'Connell made a motion to accept the minutes as presented. Weidenbenner (Second). Motion passed

Financial Report: Presented by Kristin Williams. The McClay Road Branch will experiment with the Panera model of suggesting a donation for the coffee purchases. Bricks purchased by the May 31st will be guaranteed to be in place for the grand opening of the Spencer Road Branch.

New Business: 11- 04 Approval of Board nomination Keith Van Hoy. Freund mad the motion to approve the nomination of Keith VanHoy. Gaines (second). Motion passed.

President's Comments: Larry asked to save his comments for the Imagine Campaign report.

Committee Reports:

Finance: Todd stated that the finance committee met Acropolis for the quarterly report. Figures were off by .05% of the benchmark for performance. Todd had questioned the group on their international exposure and they stated that there core is domestic management. He felt they were doing a good job overall.

ELA: Sheila reported that they would like to more closely brand the library to the annual trivia event. Examples are bonus library questions for each round accompanied by short videos or presentations by recipients of services. Discussed success of Art Uncorked and decided against planning a fall social event.

Planned Giving: Discussed upcoming Library Legends event. Set goals for events in the first and second quarter of next year. Hoping to do a collaborative event with our

partners and also host a luncheon event for the St. Charles Bar Association and/or a financial planning group.

Imagine Campaign: Larry stated that the overall board goal is \$30,000. He encouraged the board to work as a team to help each other reach their goals to establish a growth pattern. He suggested that board members think of names of folks who would be willing to listen and funnel those names to Kristin. The campaign ends April 30. The focus of the January board retreat will address how to reach fundraising goals through the individual skills that each board member brings to the table.

Planning and Development Coordinator Comments: Kristin reported that 15 bricks have been sold. She reminded everyone of the board retreat set for Friday January 14 at St. Charles Community College. She also invited everyone to attend the Rock-n Roll Tribute for outgoing director Carl Sandstedt to be held on Jan. 20, 2010. Proceeds from the event will go toward the Spencer Road capital campaign. Lisa Dunham showed the board a short You Tube video on the power of social networking and described efforts to humanize the board presence with photos and profiles. She encouraged everyone to “like” the Foundation facebook page. Jim Brown talked about the upcoming strategic planning process that will address internal budget that will increase the exposure of both the library district and the Foundation.

Directors Comments: Incoming director Jim Brown thanked the board for their participation. He gave an overview of what to expect in the coming months on the Spencer Road Building site. (Bricks, steel, internal concrete, retaining wall)

Old Business: 10-14 Foundation funding for Spencer Road tabled.

Comments from the Foundation Board:

Hearing no other comments, Shroth sought a motion to adjourn the meeting. Weidenbenner made the motion. Freund (second) Motion passed. Meeting adjourned at 4:25 p.m.

Recording Secretary, Denise Ulett
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St. Charles City-County Library District