



***St. Charles City-County Library Foundation
May 21, 2009 Minutes***

Meeting convened at 3:35. Joe Krebs called to order.

Present: Joe Krebs (President), Kyle Gaines (Vice President), Denise Ulett (Secretary) John Thielke, Rebecca Cody, Mark Rudolph, Charles Lewis, Kristin Williams, Lisa Dunham, Sheila O'Connell, David Stout

Absent: Todd Freund, Larry Shroth, Sharon Lee, Warlene Reed, Ryan Robertson

Others Present: Carl Sandstedt, Rick Schultz

Secretary's report: Minutes presented by Joe Krebs. Thielke (Motion) O'Connell (Second) all approved

Financial report: Presented by Kristin Williams. Explanation of the operations budget. Rick Schultz explained present practices.

President's comments: Joe Krebs encouraged board members to help publicize the Library Foundation by spreading the word in the community. Announced the Friends of the Library Book Fair on May 29, 30, 31 at the St. Charles Convention Center. Plea for volunteers to load trucks on Wednesday and unload on Thursday. Discussed the favorable resolution of the parking issues in regard to past events.

Committee Reports:

Finance - David Stout reported that the committee is reviewing the current investment policy. Todd Freund is working on revising the language. Committee is working on establishing an appropriate Chart of accounts and will be meeting with a Quick books Advisor to set up the FY10 budget. The next Meeting will be on June 9 (not June 2nd) at Admin at 7 a.m.

Annual Campaign - Kristin Williams elaborated on the Time Line included in the board packet. Branch Displays will be in place after Memorial Day and raffle for Dell Netbook will begin. Reiterated Board Responsibilities and financial commitment. Encouraged board members to avail themselves of the Foundation resources to facilitate the promotion of the campaign goal to reach \$25,000.

ELA - Charles Lewis discussed the ideas for a Casino Night as a 2nd ELA fundraising event. Progress is being made to market the group via social networking avenues. Will try to host a spouse's event at a winery in July. Co-chair Sheila O'Connell reported on the success of the Eric Greitens Author Event held May 8th. Working toward organizing higher end events with larger sponsors.

Planned Giving - Denise Ulett reported that plans are developing for the Library Legacy Society event to be held after hours at the Kathryn Linnemann Branch in November. Budget was determined and speakers are being contacted for the event. Planned Giving brochure is ready. The Library's Outreach Services are exploring multiple ways to promote Planned Giving to our customers who receive library services.

Trivia - Kyle Gaines reported that this year's Trivia Night Fundraising event generated the largest revenue to date. Lisa Dunham noted that of the 53 tables, 29 attendees opted to use the PayPal system. Due to the overwhelming success of the event, ideas were discussed to capitalize on this target market of support in the community. Possibly a second smaller trivia event in the fall.

Householder Task Group – Kyle and Denise shared that they have reworked the application guidelines and the householder scholarship applications will be made available to staff from June 15th through September 4th. The Foundation board will review the applications at the September Board meeting.

Planning and Development Coordinator Comments: Significant branding efforts are being made to market the organization via a new brochure and other ideas. The Imagine campaign look ties into the overall look of the Foundation. Kristin discussed the issues of the website and asked the group to allow for the firm that will be working on the district website to reformat the Foundation's CMS system to the one that the district will be utilizing.

Director's Comments: Announced that Cornerstone Architects had been chosen for Spencer Road project. Cornerstone is a local company that had been used for the Kathryn Linnemann remodel. The tentative site plan calls for a 50,000 sq ft building on two levels. Estimated groundbreaking in 2010 with doors opening 2011. The plan also calls for ground level access to meeting rooms on the 2nd floor to accommodate the many organizations housed in the present non-profit development center. Sandstedt stated there were plenty of opportunities for naming rights for various areas of the new space.

New Business: Voted to allocate \$2500 to fund the transfer of the Foundation website to new CMS system. Rudolph (motion) Gaines (second) all approved

Meeting adjourned at 4:45 p.m. Gaines (motion) Thaelke (second)

Recording Secretary, Denise Ulett

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